DR. SHANTANU SAURABH

Assistant Professor,

Department of Commerce

D.A.V. Post Graduate College, Varanasi

(Admitted to the Privileges of Banaras Hindu University)

Educational Qualifications

- **B.Com:** University of Allahabad, Prayagraj
- **M.Com:** Indira Gandhi National Open University, New Delhi
- **MBA:** University of Allahabad, Prayagraj
- **M.A. (Economics):** Uttar Pradesh Rajarshi Open University, Prayagraj
- **Ph.D./D.Phil.:** University of Allahabad, Prayagraj

Academic Appointments / Teaching Experience

- Assistant Professor, Faculty of Commerce, **The Maharaja Sayajirao University of Baroda, Vadodara**
- Assistant Professor, School of Commerce, **Kalinga Institute of Industrial Technology (KIIT), Bhubaneswar**
- Assistant Professor, Institute of Management Studies (MBA–Agribusiness), **RGSC, Banaras Hindu University**

Research Interests

- Accounting and Finance
- Research Methodology
- Financial Inclusion
- Rural Development
- Artificial Intelligence in Finance
- Cyber Security

Teaching Interests / Courses Taught

- Specialized Accounting
- Business Finance
- Managerial Economics
- Theory of Firm
- Strategic Financial Management
- Service Marketing
- Research Methodology

Administrative Responsibilities

- Coordinator, UGDCA (1 Year)
- Member, IQAC (2 Years)
- Member, Athletic Association (1 Year)

Research Publications

Journal Articles – National

1. *Impact of Board of Directors on NIFTY 50 Listed Companies in India*. **The Orissa Journal of Commerce** (UGC CARE Listed), Vol. 40, pp. 1–12. ISSN: 0974-8482.
2. *Organized Retailing in India: A Socio-Economic Study of Customer's Perception of Allahabad District*. **The Indian Journal of Commerce**, Vol. 68, pp. 87–92. ISSN: 0019-512X.
3. *An Evaluation of Revenue Diversification and Its Impact on Profitability and Efficiency of Private Sector Banks in India*. **The Indian Journal of Commerce**, Vol. 70, pp. 45–50. ISSN: 0019-512X.
4. *Empowering MSME through Digital Payment in India: Assessing Growth and Financial Inclusion*. **Quarterly Journal of Management Development**, Vol. 56, pp. 110–120. ISSN: 0048-6175.
5. *Assessment of Self-Help Groups on Women Empowerment: A Case Study of Uttar Pradesh Districts*. **BHU Management Review**, Vol. 6, pp. 38–47. ISSN: 2231-0141.

Journal Articles – International

1. *Obstacle, Probability & Statistics of Women Empowerment*. **International Journal of Innovative Technology and Exploring Engineering (IJITEE)**, Vol. 8. ISSN: 2278-3075. (Scopus Indexed)

Books / Monographs

1. **Managerial Economics**. Vaibhav Lakshmi Publication. ISBN: 978-93-80301-65-5.

Edited Volumes

1. **Financial Inclusion and Rural Development** (Edited Book). Bharti Publication. ISBN: 978-93-86608-04-8.
2. **Pragmatic Issues in Business Research** (Edited Book). Bharti Publication. ISBN: 978-93-86608-52-9.
3. **Changing Horizons of Indian Business** (Edited Book). Bharti Publication. ISBN: 978-93-86608-83-3.

Book Chapters

1. *The Holistic Impact of Artificial Intelligence on Finance*. In **The Impact of AI on Finance**, Springer, pp. 413–422. DOI: 10.1007/978-3-031-92916-8_20.
2. *Research Anthology on Convergence of Blockchain, Internet of Things, and Security, Privacy, and Trust Management and Performance Optimization of Blockchain Security*. **IGI Global**, pp. 1115–1127. DOI: 10.4018/978-1-6684-7132-6.ch059.

Grants & Funded Projects

- **Principal Investigator:** *Impact of Swachh Bharat Abhiyan on the Tourism of Varanasi with Special Reference to Kashi Vishwanath Temple*. Funding Agency: ICSSR (National) | Duration: 1 Year.

Orientation / Refresher / FDP

- Leadership Training Program, **IIT Delhi**, Offline, 15–19 September 2025.

- Short Term Course on MOOC, E-content Development & OER, **BHU**, 6–11 January 2025.
- One Week Short Term Course on Entrepreneurship and Leadership Skills, **University of Allahabad**, 19–24 October 2024.

Professional Memberships

- All India Commerce Association – Life Member
- All India Accounting Association – Life Member
- Indian Association for Management Development – Life Member
- Indian Economic Association – Life Member

E-Content Development

- **SWAYAM (MOOC):** Course Development on *Managerial Economics* (12 Weeks), 2024.

Declaration

I hereby declare that the above information is true and correct to the best of my knowledge.

Place: _____

Date: _____

Signature: _____